



**BUILDING  
THE   
= BEST**

# The Power of Male Allies

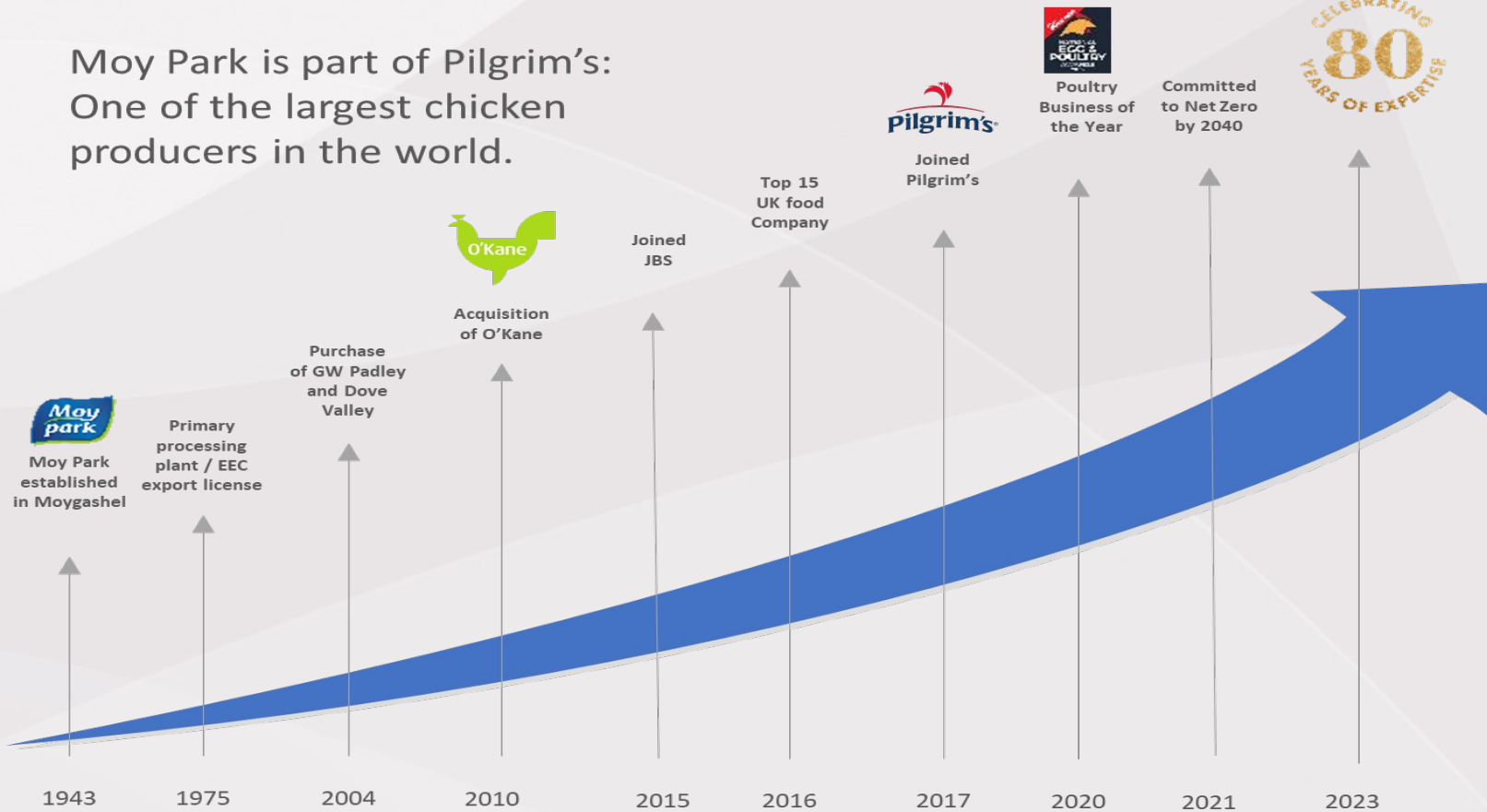
Chris Dixon

Tuesday 14<sup>th</sup> November

# Moy Park



Moy Park is part of Pilgrim's:  
One of the largest chicken  
producers in the world.



**BUILDING  
THE   
BEST**

Diversified European protein based food company with expertise in **poultry, beef, pork and meat free**

Top 5 leading European poultry company

Joined **Pilgrim's Pride** September 2017

**Top 15 UK food business** and leader in convenience products

Processing capacity **over 5 million birds** per week

**12 production sites** in NI, England, France and Holland

**10,000** team members



Unique vertically integrated supply chain



700 Farmers



30 million chickens on the ground at any given time



Geographically spread farms

**8**  
PREPARED FOODS FACILITIES



**4**  
FRESH FACILITIES



## **VISION & VALUES**

To become the best and most respected company in our industry, creating the opportunity of a better future for our team members.

**DETERMINATION**

**SIMPLICITY**

**AVAILABILITY**

**HUMILITY**

**SINCERITY**

**OWNERSHIP**

**DISCIPLINE**

40%



50% Moy Park



Why is male allyship important?

My story  
it all began...





Unconscious bias



Building a great team





L I F E  
F A M I L Y  
W O R K E R  
B A L A N C E R



Is there more to do...?

Don't be....



Limited by the title on the business card

Afraid of not being 'perfectly ready' for the next role

Afraid to promote yourself

Afraid to get involved in non-related projects

Afraid to represent your business in groups outside the business

Any  
Questions?