

HOW DO WE GROW FEMALE TALENT IN THE MEAT INDUSTRY

ACTIONS FROM 'SHAPING THE FUTURE' CONFERENCE



ATTRACT



GRADUATE PROGRAMMES WITH CLEAR CAREER PATHS SET OUT

EDUCATE FROM GCSE

DEBUNK THE MYTHS ABOUT THE INDUSTRY

INFLUENCE THE CURRICULUM

WOMEN BEING THE FACE OF MEAT CAMPAIGNS

JOB ADVERTISING – APPRENTICESHIPS / OPEN DAYS

VISITING SCHOOLS / COLLEGES

EXPRESS VALUE AND VARIETY OF EXPERIENCE

RECRUITMENT STRATEGIES TO BE DIFFERENT FOR EVERYONE

SOCIAL MEDIA INFLUENCERS

SOCIAL MEDIA PROMOTION TO ATTRACT THE YOUTH

ROLE MODELS / CASE STUDIES / TESTIMONIALS

BENEFITS BEYOND SALARY

FLEXIBLE WORKING PATTERNS / FAMILY SHIFTS

HOLD ENGAGEMENT SESSIONS WITH SCHOOLS

ADVERTISE IN A LANGUAGE NON-MEAT PEOPLE GET



DEVELOP



360 COLLABORATION

SHARED LEARNING

CONTINUOUS STRUCTURED TRAINING PLANS

CONFIDENCE

APPRENTICESHIPS / MEAT INDUSTRY TOGETHER IN 1 SCHEME

CROSS COMPANY NETWORKING "BUDDY UP"

CAREER PATHS

IMPROVE WORK-LIFE BALANCE

TOOT YOUR OWN HORN

LIFE COACHING

MENTORING

OPPORTUNITY – WHAT OPTIONS HAVE I GOT?

CREATE A HIGH TRUST ENVIRONMENT

ATTITUDE – COMPANY WIDE

2 WAY HONEST & OPEN FEEDBACK

ALLOCATED TIME TO DEVELOPMENT

CHAMPION WOMEN ALREADY IN THE INDUSTRY

EXPERIENCE



RETAIN



FLEXIBILITY (WHATEVER THE CAREER STAGE)

PERSONAL DEVELOPMENT

ENGAGEMENT / CULTURE

OPEN/STRONG LEADERSHIP CULTURE

FLEXIBILITY OF APPROACH TO JOB ROLES / JOB SHARES

RESPECT

DEVELOP AND REWARD

BENEFITS BEYOND SALARY

SALARY

MENTORING / BUDDY/ ROLE MODELLING

SHIFT PATTERNS

SUPPORT THE CAREER 'LIFE CYCLE' OF ALL WOMEN

CAREER PROGRESSION

CREATE A CULTURE OF 'MEN AS ALLIES'

