



INSPIRE · NETWORK · GROW

# MEAT BUSINESS WOMEN

*Partnerships*

## ABOUT MEAT BUSINESS WOMEN

Meat Business Women (MBW) was established in 2015 as the only professional global community for women working across and connected to the meat industry. Our vision is to assure the sustainability of the global meat sector by attracting and retaining the best possible talent. We do this through our mission:

- **Inspire:** by showing the success that can be achieved through role models, speakers at our events and in our campaigns e.g. SheLooksLikeMe;
- **Network:** by making it easy for our members to build a supportive network and develop an empowered community;
- **Grow:** by supporting members to grow their individual careers through mentoring, masterclasses, workshops and our resources, and helping the industry to grow a pipeline of talent.

We currently operate in the United Kingdom, Ireland, Australia and New Zealand, with live conversations in other regions.

## THE BENEFITS

FOR YOUR BUSINESS	FOR YOUR EMPLOYEES
<ul style="list-style-type: none"> <li>• Achieve growth through new business connections and networking</li> <li>• Employee attraction, development and retention</li> <li>• Branded recruitment resources</li> <li>• Recognition of progress on United Nations Sustainable Development Goal's &amp; use of MBW brand in ESG reporting</li> <li>• Access to network of professional facilitators and coaches for internal training &amp; development</li> <li>• Pre-competitive connections to develop industry action &amp; policy</li> </ul>	<ul style="list-style-type: none"> <li>• Develop their skillset with career-enhancing resources, in-person events, online masterclasses and much more.</li> <li>• Access to our global mentoring platform. One to one mentoring, develop leadership skills, strengthen networks and share knowledge.</li> <li>• Access to empowering events, networking opportunities, new business and inspirational speakers.</li> </ul>



UNITED NATIONS

*Recognition by the United Nations*

In 2019, we were approached by the United Nations to support progress against the SDG (Sustainable Development Goal) 5: Gender Equality. As there was no data to support this, in 2020 we conducted groundbreaking research to understand gender representation statistics for the global meat industry and uncover the barriers and enablers for gender equality. We repeated this work in 2023, with more than 50 major meat organisations, employing almost 250,000 staff through in-depth interviews with senior HR and operational leaders, focus groups of women working in the industry, and survey responses from 400 women and men.

# OUR PARTNERS

## STRATEGIC



## SUPPORTING



# PARTNERSHIP PACKAGES

- **Strategic Partnership:** For companies looking to work with us in the most strategic way and have their brand promoted at a global level. This is a 2-year agreement for £11,500 + VAT per annum.
- **Supporting Partnership:** For smaller companies who would just like to focus on working with us in one region. This is a 1-year agreement for £6,500 + VAT per annum.

	Strategic partnership	Supporting partnership
Ability to use MBW as meaningful pillar of Corporate Social Responsibility including gender pay reporting	✓	✓
Use of the Meat Business Women logo and resources for the sponsorship period	✓	✓
Individual MBW memberships with access to MBW global mentoring portal, monthly masterclasses and exclusive content via membership portal.	25	10
Discounted tickets to in-person events with access to key retailers, processors and suppliers at a senior level with networking opportunities	✓	✓
Personal briefings from Meat Business Women team and monthly email updates	✓	✓
Involvement in global campaigns such as She Looks Like Me	✓	
Director level access to lead a MBW initiative (e.g. masterclass, conference speaker, written content)	✓	
Company branding across all global online events	✓	
Company branding across in-person events, related marketing and event booking channels	All global events	UK&I events only
Brand exposure and support across social media channels	✓	
Corporate case study featured on MBW website	✓	

*Get in Touch*

Strategic & UK & Ireland partnership enquiries

New Zealand regional partnership enquiries

Australia regional partnership enquiries



**HARRIET WILSON**

Partnerships Director



**ABIGAIL DELANEY**

MBW New Zealand Chair



**STACEY MCKENNA**

MBW Australia Chair

+44 7969 659032

harriet@meatbusinesswomen.org

Abigail.Delaney@beeflambnz.com

stacey.mckenna@midfield.com.au